



WePlante Project methodology - Plant architecture

Perimeter : indoor & outdoor landscaping (Patio, Vertuo, Nami)

Outside the perimeter: civil engineering, ground planting, non-plant furniture

Objectives : stress reduction, thermal & acoustic comfort, soft integration



Our Vision & Approach

Mission : To create sustainable plant experiences that enhance well-being

Approach : iterative cycle, agile methods, plant design & co-design

User consultation optional (design thinking)

Iteration 0 - Launch & Collection

Collection of technical constraints and usage expectations

Option : Workshop with users



Iteration 1 - Moodboard & Scenarios

Archi Végétale Moodboard: moods, shapes, materials

Illustrated scenarios

Deliverables: Visual Moodboard, storyboard sketches, COPIL presentation



Iteration 2 - Backlog & Prioritisation

Creation of a prioritised backlog : technical, aesthetic, usage

Reprioritisation by the project manager with the referents

Deliverable : Structured project backlog

Project Team



Plant Architect



Referent Architect



Decision-maker and Usage Manager



Communications Officer (optional)



WePlante Project Manager

Project Cycle & COPIL

Preparation : 2-3 weeks (moodboard, priorities, schedule)

Execution : 1 to 2 iterations, with intermediate deliverables validated by the COPIL

Final deliverable : implementation, maintenance plan, user feedback

Design Thinking (Optional)

User workshops to :

- Identify real uses
- Test plant environments
- Co-define spaces

Techniques: interviews, ideation, visual voting



Projects & Ideas Catalogue

Presentation of similar projects (Vertuo, Nami, Patio)

Discussion of constraints and inspirations

Collaborative construction of an ideation scenario



Impact CO₂, Biodiversity & Origin



CO₂ : local transport, recycled bins, plant capture



Biodiversity : local, non-invasive species, diversity



Sourcing : Occitanie/Provence horticulturists, French bamboo, recycled materials



Project impact report on request.

Example of Global Planning

Kick-off & Collection : 1 week

Moodboard : 1 week

Backlog : 1 week

COPIL & Refinement : 1 week

Installation : 2 weeks

Follow-up & Feedback : 1 week.



Conclusion

Agile, iterative and collaborative method

Risk reduction, value-added use

Long-term, sustainable plant vision